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For Immediate Release

Speare Seeds to Service Ontario Professional Turfgrass Industry

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Harriston, ON – Speare Seeds has a 40 year history of bringing solutions to customers across Canada. From agriculture to retail to professional turfgrass, Speare has built a loyal customer base and a reputation of exceeding expectations.

“We continue to have a strong desire to connect directly with our customers and following an extended audit of our business, we concluded that the timing of moving ahead with an expanded offering to our professional turfgrass customers is appropriate,” says Rick Elliott, President of Speare Seeds. “We want to continue cultivating relationships and deliver as much value as possible.”

Scott Bowman, GM of Speare Seeds echoed Rick’s words and suggested “We have always believed we have to continue to aspire to higher standards as customers seek out new solutions. We recently completed a secondary audit of our catalogue and portfolio and based on customer input, are looking to take a much more direct approach with seed, fertilizer, chemistry and other tools to our golf course, sport turf, sod grower and lawn care customers. In addition, we are excited to add new cutting edge technologies and products in the future.”

About Speare Seeds

Speare Seeds is a Canadian owned forage, turf and distribution business based in Harriston, ON, Canada. We take pride in our Canadian heritage and our 40 year history of serving customers across the country. Speare is committed to providing quality products to customers and aim to deliver solutions that surpass our customers’ needs. Our relationships with producers, suppliers, farmers, golf superintendents and turf managers enable us to provide a portfolio of products that are in greater demand from every sector.

For more information about this release, please contact:

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